
Anthony Chamber of Commerce

Board of Directors Minutes

February 15, 2017

A regular meeting of the Anthony Chamber of Commerce was held February 15, 2017, at the Anthony Chamber of Commerce Office. Directors present were, Curt Clark, Ron Poor, Janie Gates, Eric Smith and Gwen Warner. Absent were Mike Lanie*, Wes Higgs, Bette DeMeritt, Shea Lounsbury and Pat Myers. *Mike Lanie voted by proxy for approval of below motions.

President Curt Clark, called the meeting to order. Motion by Ron Poor, seconded by Janie Gates, to approve the January 4, 2017 minutes. Motion Carried.

COMMITTEE REPORTS

- **Annual Meeting** – Discussion was held on Casino Night for the 97th Chamber Annual Meeting. It was agreed by those present that the evening was a big success. They would have liked to see more in attendance as the crew from Allison's Fun really helped make it a perfect evening. Some that did not attend advised us, that they felt it was too expensive and were concerned that there were just going to be Hor d'Oevres served, but it really turned out to be a meal and a half.
- **Retail Report** – Gwen Warner updated the board on the last retail meeting. Very few attended the meeting yesterday, but at the last meeting Jennie Hershee, from Workforce Alliance gave a presentation on how to find and retain good employees. Briefly discussed was the Candy Cane Cash promo. Suggestions are welcome if you know of ways to make improvements on the promo. Gwen suggested that (Sherrie Eaton, Sheila Adams and Karen Younce) serve as co-chairs. Not enough attended the meeting to make that decision. Also discussed was waiting until 2-3 weeks before an event to begin planning, is not enough. We need to plan for events like Fall Fest over a longer time. If you are interested in helping on a committee making Fall Fest plans, or on any other activity of the Retail Committee, please let Gwen know.
- **Sunflower Balloon Fest Update** – Gwen Warner gave a brief update on the upcoming Sunflower Balloon Fest. Things are getting off to a very slow start with not a lot of sponsors lined up at this time. Balloonists are also slow to sign up as the date falls on a lot of graduations around the country. We will continue working to get things moving forward.

UNFINISHED BUSINESS

There was no unfinished business

NEW BUSINESS

- **Review the January Financial** – Motion by Ron Poor, seconded by Eric Smith to approve the January Financial. Motion Carried.
- **Approve New Member** – Motion by Janie Gates, seconded by Eric Smith to approve Harper County Community Development (Melinda McCurley) as a new member, pending payment of dues. Motion Carried.

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- **Board Position** – Motion by Eric Smith, seconded by Ron Poor to approve Pat Myers to the 2017 Board of Directors, replacing Dee Short. Motion Carried.
- **Shea Lounsbury's Board Position** – Gwen Warner advised the Board of Directors that at a later date we will receive Shea's resignation from the board. Shea has taken a job as a marketing analyst for the University of Nebraska Medical Center.

OTHER BUSINESS

Thank You Note from Martha Hadsall – Thank you for the Community Leader Award. It is an honor to be recognized by local business leaders. These are exciting and challenging times for the future of health care in Harper County. Your support is greatly appreciated.

BUSINESS CLIMATE REPORT

Wheatland Inn – Discussion if anyone knew if the Wheatland Inn is closed for good. Also, discussed the Shopping Anthony Publication. It was agreed that it is the largest printed source in Harper County and we will continue to make it work for our membership. Our printer has said if businesses are having trouble updating ads he will be happy to help them pre-plan their ads for a 12 month period.

Meeting Adjourned at 1:01 p.m. - Motion by Ron Poor, seconded by Janie Gates, to adjourn. Motion Carried. Meeting adjourned.

Minutes Respectfully Submitted by Gwen Warner Executive Director

Announcements:

- *March 1, 2017 – Next Chamber Board Meeting at noon*
- *March 4, 2017 – Anthony Theatre's Got Talent Show*
- *March 21, 2017 – Next Retail Meeting at Chamber Office at 8:30 a.m.*
- *May 12-13-14 – 20th Annual Sunflower Balloon Fest*