
Anthony Chamber of Commerce

Board of Directors Minutes

March 14, 2019

A regular meeting of the Anthony Chamber of Commerce was held March 14, 2019. Directors present were Sheila Adams, Bette DeMeritt, Pat Myers, Ron Poor, Kayla Brown, and Gwen Warner. Absent was Wes Higgs, Paul Southwick and Eric Gates. Also present was Pat Patton, Mitzi Bailey and Trevor Kamstra.

President Sheila Adams called the meeting to order. Motion by Pat Myer, seconded by Ron Poor, to approve the February 14, 2019 minutes. Motion Carried.

COMMITTEE REPORTS

- a. **Harper County 4th of July** – Gwen Warner said a Harper County 4th of July meeting is scheduled next Thursday (March 21) at 7 p.m. at the Chamber office. Anyone willing to help by volunteering is welcome to attend.
- b. **Sunflower Balloon Fest Update** – Gwen Warner reported that she continues to work of this. Right now, we just have 11 balloonists due to several having graduations on that weekend. We will have a carnival, parade, car show, helicopter rides, balloon rides, tethered rides, fireworks show, 5K Rec Run, paramotoring and powered parachutes and the kites. Bette DeMeritt said they had a mixer meeting yesterday and they plan to have a red and blue theme and everything is lined out and ready to go. Karen Younce, chairman, Irmal Hays, Sandy Wellbrock and Bette DeMeritt were in attendance for the meeting.
- c. **Legislative Discussion** – Ron Poor said he spoke with Senator Larry Alley and he and Kyle Hoffmann would like to have a legislative Saturday morning coffee. They would like to do this the first of the month and were looking for a sponsor. Ron said he made no commitment since sometimes the Farm Bureau does this. Whoever does this needs a location, a crowd and would furnish coffee and donuts.

UNFINISHED BUSINESS

- a. **Downtown Discussion** – Janie Gates announced that there is a possible sale of the Elliott Mortuary.
- b. **Comitees** – Pat Myers asked what kind of help we need on the 4 of July. Pat said he would try to be at the meeting to see if his employees could be of assistance. Kayla Brown said Anthony Community Care will have a fun run again this year.
- c. **Fundraising** – Discussion was held on selling fireworks as a fundraiser. President Adams said she was told we might be able to use Randy Patterson's building on West Main. Gwen will give them a call and see if this is possible. Sheila said she is willing to help get everything set up and could work all evenings but would need help during the day. Pat Myers said if we decide to do this we should consider returning all the left over merchandise. Motion by Pat Myers, seconded by Kayla Brown to look into the fireworks stand and move forward in using this as a fundraiser for the chamber. Motion Carried. Kayla Brown volunteered to look into several fireworks vendors.

NEW BUSINESS

- ✓ **Mitzi Bailey & Pat Patton** – Mitzi Bailey is currently working with the hospital as a Clinical Liaison and marketing. Mitzi works with patients in the community to get the word out on what they are able to do and where they are at on the new building. Pat Patton said the new building is moving right along and it looks like they will be ahead of schedule. They are looking at a grand opening the last week in June or the first week of July. They are looking at ways to track patients that have services done in Wichita to help them get back here to utilize the services available here for them.
- ✓ **Trevor Kamstra** – Trevor Kamstra (Golden Lane Marketing) specializes in social media and handles everything from photography, promotion, copy writing and promotional strategies. Trevor said he is not sure exactly what he can help with since it depends on each individual business. President Adams said we would like information on what he could do for us as far as the retail people, maybe non-retail people would like to get their name out there also on social media. He would work for individual businesses. He also makes videos. Pat Myers suggested we plan another informal meeting (early evening) and see if we can get business owners to attend and have Trevor present his plan. President Adams will see if you can find out if any of our businesses are interested and if so, then plan a meeting.
- ✓ **Approve February Financial** – Motion by Ron Poor, seconded by Pat Myers to approve the February Financial. Motion Carried.
- ✓ **Storm Shelters in Anthony** – Cobblestone Inn & Suites, (816 W Wheatridge Dr), Anthony Medical Center (1101 E. Spring) and the Municipal Hall Basement (130 E. Main) Prairie Rose Funeral Home (602 East Main)
- ✓ **Shop Small Win Big** – Discussion was held on this promotion. Drop your receipt in the box with your name, phone number, & email address and you're entered to win a prize from that store. This would be sponsored by the Anthony Chamber of Commerce and participating businesses.

Other Business:

Kayla had copies of some of her research about chambers.

Board Members Attendance – President Adams asked what the policy was on board members attending meetings each month.

Section 4: VACANCIES

A member of the Board of Directors who shall be absent from three (3) consecutive regular meetings of the Board of Directors shall automatically be dropped from membership on the Board, unless confined by illness or other absence approved by a majority vote of those at any meeting thereof. Vacancies on the Board of Directors, or among the Officers, shall be filled by the Board of Directors by a majority vote.

Meeting Adjourned at 1:02 p.m. Motion by Pat Myers, seconded by Kayla Brown to adjourn. Motion Carried.

Minutes Respectfully Submitted by Gwen Warner Executive Director

Announcements:

March 16..... St. Patty's Day 2-Man Scramble-620-842-5965 to register
March 17..... St. Patrick's Day
March 30..... HGLB Steak Dinner & Auction Fundraiser
April 1..... April Fools Day
April 11..... Chamber Board Meeting
April 19..... Good Friday – No School
April 20..... 4-Man Scramble 620-842-5965 to register
April 27..... Kiwanis Easter Egg Hunt
April 28..... Easter
April 22..... No School