

---

## Anthony Chamber of Commerce

### Board of Directors Minutes

---

March 29, 2017

A regular meeting of the Anthony Chamber of Commerce was held March 29, 2017, at the Anthony Chamber of Commerce Office. Directors present were, Curt Clark, Ron Poor, Janie Gates, Eric Smith, Pat Myers, Bette DeMeritt and Gwen Warner. Absent was Mike Lanie, Wes Higgs and Shea Lounsbury.

President Curt Clark, called the meeting to order. Motion by Pat Myers, seconded by Janie Gates, to approve the March 1, 2017 minutes. Motion Carried.

#### COMMITTEE REPORTS

- **Sunflower Balloon Fest Update** – Gwen Warner said the poster and the post cards with the schedule of events will be available for the board by the next meeting. We have been able to get the helicopter here to give rides, as well as four (4) special shaped hot air balloons. The kites have also been booked.
- **Retail Meeting Update** – Virginia Downing gave us an update on what the Theatre plans to do for fall fest and asked if we would like to help carry out their theme. They plan to have a Grand Little Opera the evening of Fall Fest. Virginia's list contained many other great ideas beyond retail.

1. Does anyone know how to run a horseshoe pitching tournament?
2. Roping contest for kids, with steer horns on a hay bale
3. Rope making—there used to be a man in Kiowa who made rope—would someone sponsor him?
4. Cow patty throw, or cow patty bingo
5. Buggy rides – who might be able to do that?
6. Activity sponsored by the fire fighters—a tug of war or other activity?
7. Who would serve a breakfast?
8. What about a chili contest? Or a pie contest?
9. Counting games

Some ideas for retailers:

10. Wear western dress
11. Pole decorating with western themes
12. Western specials at restaurants
13. Guessing games with jars of beans, prize from each store
14. Sidewalk sales

These ideas were passed on to all the retailers and asked to let us know of anything on the list or something new they would like to do. I think the best idea is to get several to serve as co-chairmen and get started early to carry out these ideas. Virginia will give the board a future presentation.

- **Committee Appointments** – President Clark reminded the board to let him or Gwen know what committee they would like to serve on if they haven't done so already.

**UNFINISHED BUSINESS**

- ✓ **Air Med Care** – Nate Brown, from Air Med Care Network was present to give a presentation to the board for their Helicopter business. They have over 260 aircraft locations extending across 32 states. They have highly skilled nurses, medics and pilots ready 24 hours a day. If you are a member of the network there is no-out-of-pocket expenses if you need their services. This is a service that can be offered to our membership as a benefit of our Chamber at a discount rate of \$55 per year. The average cost for the service \$20,000 - \$40,000. After the presentation a motion was made by Pat Myers, seconded by Janie Gates, to accept the contract with Med Air Care Network. Motion Carried.
- ✓ **Downtown Discussion** – A short discussion was held on the upcoming new hospital project.
- ✓ **Board Position** – Discussion was held concerning the board position vacated by Shea Lounsbury. The nominating committee will meet and consider a recommendation for this position. Since Shea represented the Anthony Medical Center, Ron Poor, nominating committee chairman, will contact the hospital to see if they have an employee they would like to recommend. The committee consists of Curt Clark, Ron Poor, Bette DeMeritt and Gwen Warner.

**NEW BUSINESS**

- **Storm Shelters in Anthony** – The storm shelters locations in Anthony include: Cobblestone Inn & Suites, 816 W Wheatridge Dr, Anthony Medical Center (1101 E Spring), Prairie Rose Funeral Home (602 E Main) and the Municipal Hall Basement (130 E Main).

**OTHER BUSINESS**

The Dinner Bell has added two evenings to their schedule. They are going to try being open from 5 – 7:30 p.m. to be available to the people coming in to the RV park.

**BUSINESS CLIMATE REPORT**

Eric Smith said that business has been picking up a little this month. A few of the people associated with Sunflower Electric have been in town.

**Meeting Adjourned at 12:58 p.m.** - Motion by Ron Poor, seconded by Eric Smith, to adjourn. Motion Carried. Meeting adjourned.

Minutes Respectfully Submitted by Gwen Warner Executive Director

**Announcements:**

April 14.....	No School – Good Friday
April 15.....	Kiwanis Easter Egg Hunt
April 16.....	Easter
April 17.....	No School – Professional Development
April 18.....	Retail Meeting (8:30 a.m.)
April 19.....	Chamber Board Meeting
May 13.....	Show & Shine Car Show
May 12-13-14.....	20 <sup>th</sup> Annual Sunflower Balloon Fest
June 3.....	City Wide Garage Sale