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## Anthony Chamber of Commerce

### Board of Directors Minutes

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May 17, 2017

A regular meeting of the Anthony Chamber of Commerce was held May 17, 2017, at the Anthony Chamber of Commerce Office. Directors present were, Curt Clark, Ron Poor, Janie Gates, Eric Smith, Wes Higgs, Amber Kummer and Gwen Warner. Absent were Bette DeMeritt, Mike Lanie and Pat Myers. Also present was Britt Hedlund.

President Curt Clark, called the meeting to order. Motion by Ron Poor, seconded by Eric Smith, to approve the April 19, 2017 minutes. Motion Carried.

#### COMMITTEE REPORTS

- **Sunflower Balloon Fest Update** – A brief discussion was held on the success of the 20<sup>th</sup> Annual Sunflower Balloon Fest. The balloon fest committee will be looking at ways to better handle such a large crowd. We know that we need more food vendors and port-o-potties. Troy Lankton had the largest car show ever this year. Overall, all the activities were very well attended during the event. Gwen reported that social media was where most of the people attending got their information. We also had TV advertising on channel 12 and channel 8 was here to do a program for their network. We also had articles about the balloon fest in the Wichita Eagle, Kansas Magazine and the Wichita Magazine. It was estimated that we had about 8,000 people in attendance.
- **Retail Meeting Update** – The retail committee meet Tuesday morning and the entire discussion was about how well their business were affected by such a large crowd. They also offered their suggestions of things we could do better with such a large crowd.

#### UNFINISHED BUSINESS

- **Downtown Discussion** – Janie Gates is now the new manager at Higher Grounds and Leather Bounds.

#### NEW BUSINESS

- 1) **Transition to Career Program (Britt Hedlund)** - Britt Hedlund gave a presentation about her job of trying to help educate and train high school students to look at careers within Harper County. The Transition to Career Program is a joint effort among USD 361 and USD 511 to improve opportunities for Harper County students to explore various career interests. Britt said she would like to partner with the Chamber and business members. The program is looking at having our students better ready for their careers. They offer luncheons to the freshmen, invite business people in for sophomores and juniors for an opportunity to job shadow and for seniors they have the opportunity for internships. The Workforce Alliance has also been involved in teaching customer service, financial literacy, and how to count back change. Right now Britt is looking at how to get more youth employed.
- 2) **Review April Financial** – Motion by Janie Gates, seconded by Amber Kummer to approve the April financial. Motion Carried.

- 3) **Approve Re-joining Members** – Motion by Janie Gates, seconded by Wes Higgs to approve Wheatland Inn (Hasu Bhakta) and Crossroads Family Resource Center (Mindy Westenhaver) as re-joining members. Motion Carried.

**OTHER BUSINESS**

There was no other business.

**BUSINESS CLIMATE REPORT**

- ★ Amber Kummer reported that Josh and Dedra Rathagerber (Anthony Automotive) presented a business plan to the City of Anthony and the Anthony ID Board concerning purchasing city-owned property from the City, for an automotive shop.
- ★ Better Cities is still working on a possible call center for Anthony. Jason Godfrey with Better City, LLC., will be here person or speak over a conference call at the June 7<sup>th</sup> Chamber Board Meeting in order to talk to the Board about seeing if the Chamber could help move the long term phases of the City’s development plan forward.
- ★ It was mentioned that our President, Curt Clark, was the winner of the Walk Kansas Fun Run, held during balloon fest weekend.

**Meeting Adjourned at 12:44 p.m.** - Motion by Amber Kummer, seconded by Eric Smith, to adjourn. Motion Carried. Meeting adjourned.

Minutes Respectfully Submitted by Gwen Warner Executive Director

**Announcements:**

May 29.....	Memorial Day
June 3.....	City Wide Garage Sale
June 7.....	Chamber Board Meeting
June 1-2-3.....	Sales Days in Anthony
June 3.....	City Wide Garage Sale
June 12.....	Board of Education Meeting
June 14.....	Flag Day
June 18.....	Fathers Day
June 20.....	Retail Meeting (8:30 a.m.)
June 21.....	Chamber Board Meeting