
Anthony Chamber of Commerce

Board of Directors Minutes

June 17, 2009

A regular meeting of the Anthony Chamber of Commerce was held on June 17, 2009, at Smokehouse Café & Supper Club. Board of Directors present was Bryant Anderson, Karen Younce, Vicky Knapic, Ron Poor, Mary Hixson, Lori Allen and Gwen Warner. Absent were Judy Brummer, J.D. Hays and Tim Gates. Also present was Lorna Moore.

President Bryant Anderson called the meeting to order at 12:06 p.m. Minutes of the previous meeting of June 3, 2009 were presented and approved, by motion from Mary Hixson, seconded by Vicky Knapic. Motion Carried.

COMMITTEE REPORTS

- **Harper County 4th of July Update** – Mary Hixson reported that the 4th July Committee has all the entertainment in place, most of the prizes decided upon, (grill, patio set, TV, 3- \$100 gift certificates from grocers in the county, 3 fireworks packages, 3 bicycles and Wii game). Buttons are out and cards will be out tomorrow. Fireworks packages will be displayed to encourage sale of buttons. We are still in need of volunteers to help sell buttons at the gate.
- **Retail Meeting Update** – Karen Younce reported that a retail meeting was held yesterday and themes were finalized for the \$ Day Shopper. Discussion was held on ways to use the 350 project. What 3 independently owned businesses would you miss if they disappeared? Your purchases are what keeps those businesses around. If half of the employed population spent \$50 each month in locally owned independent businesses it would generate \$42.6 billion in revenues. Imagine the positive impact if ¾ of the employed population did that. For every \$100 spent in locally owned independent stores, \$68 returns to the community through taxes, payroll and other expenditures. If you spend that in a national chain, only \$43 stays here. Spend it online and *nothing comes home*. Pick 3. Spend 50. Save your local economy. E-mail newsletters were discussed and next meeting each will come back with ideas.
- **E-Mail** – Bryant Anderson appointed Vicky Knapic, Mary Hixson and Gwen Warner to a sub committee to meet and come back with a recommendation for sending e-mails by next meeting.

UNFINISHED BUSINESS

- **American Flags & Welcome Flags** – Gwen reported she had received bids from Carrot Top Industries and Schotts True Value. Sunflower Electric submitted a bid for conduit at \$638.88. The board instructed Gwen to submit the information to the Wayne Dennis Committee for their consideration.

NEW BUSINESS

- 1) **Interfaith Housing Services** - Lorna Moore, from Interfaith Housing, invited those present to a Town Hall meeting on July 25 at 6:30 p.m. at Sacred Heart Church. Interfaith Housing Services develops, promotes and implement programs, which assist persons of low to moderate incomes to meet their housing needs. They would like to hear from the

people in Anthony what you would like to see happen with housing here in Anthony. Do we need apartments, rental properties, houses, single family homes or property that can be purchased by a buyer or do we need more housing like we have at Sunrise Ridge for seniors. Interfaith Housing has received a \$500,000 grant to do major renovations at West Acres. Surveys have been sent out to do a needs assessment and they would like to get as many surveys back as possible. Lorna also told the board about their Individual Development Program. The program is designed to help you save money. For each \$1,000 you save they will match it with \$2,000 for a total of \$3,000. The savings can be used for homeownership, housing repair, post-secondary education, skills training and business capitalization.

- 2) **Approve New Members** – A motion was made by Vicky Knapic, seconded by Lori Allen to approve Kristy's Kafe (Kristy Calvert) and B Bar L & Associates Outdoor Sportsman Club (Bob and Lori Ann Reber) as new members. Motion Carried.
- 3) **All Jacked Up** – Dan Bird has invited everyone to watch 3 ostrich's races which will take place at 2 p.m. at Anthony Downs Race Track on Monday June 22. All are welcome to come up and watch. Filming will be done by Country Music Television (CMT)

OTHER BUSINESS

BUSINESS CLIMATE REPORT:

Bryant Anderson said that the Anthony Hospital has applied for tax credits and will know by September 1 if they will get them. The tax credits will be at 70% and will be used for a new CT scanner, as the old one is 8 years old.

MEETING ADJOURNED:

A motion was made by Vicky Knapic, seconded, by Mary Hixson to adjourn the meeting. Motion Carried. Meeting adjourned at 12:50 p.m.

Minutes respectfully submitted by Gwen Warner, Executive Director.

ANNOUNCEMENTS:

- ❑ The next retail meeting is July 21, 2009 at the Chamber office at 8:30 a.m.
- ❑ Anthony Downs Races is scheduled for July 17-18-19.
- ❑ The next board meeting is August 5, 2009 at noon at the Smokehouse Café & Supper Club
- ❑ Anthony Theater *Movie Night In The Park* is August 29, 2009
- ❑ Helping Hands & Hooves Trail Ride is September 26, 2009